JOB DESCRIPTION
Web Designer
Role Type: Freelance, Part-Time
Website: https://3koncept.co.uk/ (Under Construction)

3Koncept, a London-based start-up consultancy focused on developing brands, experiences and teams within lifestyle industries.

We believe in nurturing talent, fostering creativity, and helping individuals grow to their full potential. We are expanding our team and looking for passionate, motivated, and creative individuals to work closely with the Creative Director and bring ideas to life. Whether you're a student, recent graduate or **Experienced designer,** what matters most is your attitude, eagerness to learn, and ability to think outside the box.

We are looking for a passionate and innovative **Web Designer** who can create engaging and visually stunning websites.

Person Specification
- Creative
- Flexible
- Problem Solving
- Quick and Efficient
- Attention to detail
- Thinking outside of the box
- Strong Communicator
- Self-motivated & Proactive
- Thinking outside of the box
- Collaborative Spirit
- Adaptable & Open to Feedback
- Optimistic

Qualifications
- Strong portfolio showcasing web design projects, with a focus on UI/UX and website development.
- Familiarity with design tools such as Adobe XD, Figma, or Sketch.
- Basic knowledge of front-end development (HTML, CSS, JavaScript).
- Experience working with content management systems (CMS), specifically WordPress.
- Knowledge of website accessibility standards (WCAG) to ensure inclusive and user-friendly designs.
- Strong attention to detail and ability to work independently.
- A passion for creating seamless, user-centric experiences.

Responsibilities
- Collaborate with the Creative Director to design user-friendly, visually engaging websites.
- Work on UI/UX design, ensuring that websites are functional, intuitive, and aesthetically pleasing.
- Integrate branding elements into websites to maintain brand consistency.
- Use industry-standard web design tools (e.g., Figma, Sketch, Adobe XD) and knowledge of HTML, CSS, JavaScript to bring designs to life.
- Optimize websites for performance and responsiveness across devices.
- Ensure websites are optimized for SEO and meet accessibility standards.
- Stay up-to-date with the latest web design trends and technologies.
- Able to work with WordPress to develop, customise, and maintain websites.
- Maintain and regularly update websites, ensuring they stay current secure and aligned with evolving needs and management.

Fee:
- Set Fee PER Website
- Monthly retainer fee