

JOB DESCRIPTION

Motion Graphics / Animations

Role Type: Freelance, Part-Time

Website: <https://3koncept.co.uk/> (Under Construction)

3Koncept, a London-based start-up consultancy focused on developing brands, experiences and teams within lifestyle industries.

We believe in nurturing talent, fostering creativity, and helping individuals grow to their full potential. We are expanding our team and looking for passionate, motivated, and creative individuals to work closely with the Creative Director and bring ideas to life through dynamic animations and visually compelling motion graphics. Whether you're a student, recent graduate or **Experienced designer**, what matters most is your attitude, eagerness to learn, and ability to think outside the box.

Person Specification

- Creative
- Flexible
- Problem Solving
- Quick and Efficient
- Attention to detail
- Thinking outside of the box
- Strong Communicator
- Self-motivated & Proactive
- Collaborative Spirit
- Adaptable & Open to Feedback
- Optimistic

Qualifications

- Proficiency in motion design software such as Adobe After Effects, Premiere Pro, or similar tools.
- Strong portfolio demonstrating your animation and motion graphics skills.
- Knowledge of video editing and sound design is a plus.
- Ability to translate complex ideas into visually compelling content.
- Detail-oriented, creative, and able to meet deadlines.
- Experience with **2D/3D animation**, **visual effects (VFX)**, and **storyboarding** is a plus.

- Develop and refine animated visuals to support brand messages and creative concepts.
- Collaborate with the Creative Director to transform ideas into visually dynamic content.
- Ensure that all motion graphics are in line with brand identity and meet client specifications.
- Deliver high-quality, polished animations while adhering to deadlines.
- Keep up-to-date with new animation techniques and software to continuously improve skill sets.

Fee:

- Salary based on performance, experience, skills.

Responsibilities

- Create motion graphics, animations, and visual storytelling elements for various platforms, including websites, social media, and marketing campaigns.